

Jubbi. S (Georgia Rose)



jubbi.s



jubbi.style



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Jubbis

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NUMBER : Available upon request

Graduating from four years of studying Fashion Promotion at the University of South Wales in July 2019. Passionate about styling following a year of industry work in this role. With published editorial work in magazines such as Flanelle, Penny and Shuba I am constantly inspired by how ever-changing fashion is and thrive to tell a story through my work.

STYLIST ASSISTANT: HOBBS LONDON

LONDON July 2017 - January 2018 - 6 month internship

Working directly under the head stylist of Hobbs London to produce content for look-book, press, still life and ecommerce imagery. The role included closet organisation, outfit planning, meeting deadlines and shoot targets, competitor research, trend forecasting and application to brand and team communication was essential for all tasks.

CREATIVE CONTENT CREATOR: HOUSE OF SUNNY

LONDON January 2018 - July 2018 - 6 month internship

As an independent company, being part of the team and taking responsibility was critical to this job role I primarily worked as a graphic designer and constructed their website and EDM, which demanded attention to detail at every step to ensure a seamless user experience. I also styled several shoots under the vision of the creative director which I actioned from start to finish.

BRAND AMBASSADOR: SUNSHINE SOUL

CARDIFF August 2018 - December 2019.

Working on their concession stand within TOPSHOP Cardiff. I managed their Instagram account, which required knowledge of creating popular content while remaining on brand, styling looks and visually merchandising them. The job also demanded high levels of organisational skills to ensure that stock levels were correctly maintained.

CHALAYAN: SHOWROOM ASSISTANT

PARIS January 2017- Paris Fashion Week

The standard of attention to detail required while working in a very fast paced, high intensity environment demanded efficiency and problem solving skills whilst always remaining a positive attitude in challenging scenarios.

HARVEY NICHOLS: VISUAL MERCHANDISING INTERN

BRISTOL October 2017 - January 2017.

This included styling mannequins for window and changing the floor displays on a regular basis. Working around the limitations of stock, what had previously been displayed and the range of looks and designers featured. As well as the construction and installation of the Christmas display with such a varied display, adaptability to tasks and team communication was essential.

HOBBS: SALES ASSISTANT

LONDON June 2018 - August 2019

Working to sales targets within a retail environment. Offering personal styling services, bridesmaid appointments and event hosting. Product knowledge and adaption of pieces to suit the client were applied in this role.



SPRING WIZARDRY FOR PENNY MAGAZINE: Photographer- Marlon Midnight: Model- Gracy (News) Hair & Makeup Artist- Erin Wheatland: Stylist- Jubbi.

EDUCATION:

THE UNIVERSITY OF SOUTH WALES

FASHION PROMOTION BA HONS: FIRST (PREDICTED)

September 2016 - July 2019

Fashion Photography, Fashion Styling, Trend Forecasting, Fashion Illustration, Consumer Behaviour in Fashion, Critical Research Fashion, Entrepreneurship and more.

SKILLS:

English Native Language

French 8 Years of Experience

Japanese Beginner

Adobe Suite

Mac & PC

SLR Camera

